

## **Texas Instruments Celebrates 40 Years of Technological Innovation and Community Involvement in Fort Bend County**

### **TI's Stafford Location Takes Leading Role in Driving Next-Generation Video, Automotive and "Green" Technology Applications**

HOUSTON (November 15, 2007) – Texas Instruments Incorporated (TI) (NYSE: TXN) today celebrated its 40<sup>th</sup> year in Stafford, Fort Bend County, Texas, receiving recognition at today's Greater Fort Bend Economic Development Council Meeting from Leonard Scarcella, Mayor of the City of Stafford, TX and Jeff Wiley, President of the Greater Fort Bend Economic Development Council. During the meeting, Randy Grimes, manager of HFAB, TI's manufacturing facility in Stafford, commented on the role that TI's 1,350 employees in Stafford have played in the local communities as well as in TI's evolution from manufacturing oil field equipment and military systems to its current role in driving technological advancements in communications, video and industrial applications.

Mayor Scarcella noted, "Everyone knew in 1967 that the beginning of operations by Texas Instruments in Stafford would open a new era of commercial growth to our community. What few realized was that TI would become the trailblazer and cornerstone for corporate growth not only within Stafford, but also in Fort Bend County and surrounding areas."

TI has played a dedicated role in the Fort Bend and Houston communities with programs such as United Way Day of Caring, Fort Bend Convoy of Hope and mentoring and career days with local high schools. The company has also been named as one of the "Best 100 Companies to work for" by *Fortune* and *Working Mother* magazines

"Texas Instruments' decision to locate in Fort Bend County 40 years ago was as significant to the economic development of the county as was the establishment of Imperial

Sugar’s plant in an earlier century,” Wiley commented. “Today, TI is still on the cutting edge of high-tech with the latest semiconductors for consumer and industrial applications, while Fort Bend is also pushing the cutting edge for quality of life and growth for people and businesses. TI has helped establish that level of quality as a leading corporate and community resident for more than 40 years, and we thank them for the major role they have played and will continue to play in the future of Fort Bend County.”

Thousands of TI design engineers in Stafford help create leading silicon solutions that are driving the direction of consumer trends, such as transcoding – the conversion of video between various devices, such as cable, satellite or the Internet, to portable media player, laptop or cell phone. Engineers at Stafford are also helping bring greater intelligence to video technologies, such as security cameras that can recognize an intruder, alert security about unattended objects in public areas, or notify casino owners of suspicious activity on the casino floor.

Moreover, Digital Signal Processing (DSP) chips developed in TI’s Stafford location are allowing consumers and industrial customers to become “greener.” TI is a leader in developing chips that support electronics devices in converting solar and wind power, as well as technologies that help deliver higher energy efficiencies in industrial and consumer applications. The company’s advanced semiconductor technologies are also pushing the envelope in automotive applications, such as radar based adaptive cruise control, lane departure detection, blind spot detection and even automotive vision capabilities that can help cars “see” the road ahead and assist in navigation decisions.

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**About Texas Instruments:**

Texas Instruments Incorporated provides innovative DSP and analog technologies to meet our customers' real world signal processing requirements. In addition to Semiconductor, the company includes the Education Technology business. TI is headquartered in Dallas, Texas, and has manufacturing, design or sales operations in more than 25 countries.

Texas Instruments is traded on the New York Stock Exchange under the symbol TXN. More information is located on the World Wide Web at [www.ti.com](http://www.ti.com).