



Sienna Plantation

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Sienna Plantation Ranks as One of Nation's Top-Selling Communities

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Sienna Plantation, a project of The Johnson Development Corporation, is one of the nation's top-selling master-planned communities, according to RCLCO, a leading independent real estate advisory firm.

RCLCO ranks the Fort Bend development 10th in the nation, with 575 net sales during 2007. Sienna Plantation is a 7,000-acre master-planned community with a mix of land uses including residential, retail, commercial, civic, recreational, religious, educational and medical, and a variety of housing choices including single-family and multi-family. Homes by the nation's leading builders are priced from \$100,000 to the millions and can be found in distinctive neighborhoods with a wide choice of housing styles. The community offers extensive acreage dedicated to park lands, recreation areas, lakes, greenbelts and nature reserves.

Golf courses, such as Sienna Plantation Golf Course located in the community, are a common feature of leading master-planned communities, per RCLCO research. According to the firm, developments that offer a golf course were able to set a higher premium than other communities. Eight of the 10 top-selling master-planned communities have a golf course amenity.

Master-planned communities also are displaying the capacity to weather the current housing downturn, according to RCLCO, with sales prices holding strong. During the period between 2005 and 2007, the median sales prices of new homes within master-planned communities increased by 6 percent, while the median price for a new home increased by only 2.5 percent during the same time period, according to the U.S. Census.

An independent real estate advisory firm that provides market and financial analysis as well as strategic planning services, RCLCO has been releasing its top-

selling master-planned community rankings since 1994. For more information on RCLCO, visit www.rclco.com. For more information on Sienna Plantation, visit www.siennaplantation.com.

About Sienna Plantation

Sienna Plantation is a comprehensive 7,000-acre master-planned community with a mix of land uses including residential, retail, commercial, civic, recreational, religious, educational and medical, and a variety of housing choices including single-family and multi-family. Homes by the nation's leading builders are priced from \$100,000 to the millions and can be found in distinctive neighborhoods with a wide choice of housing styles. The community, a development of Sienna/Johnson Development, L.P., offers more than 2,000 acres dedicated to park lands, golf courses, recreation areas, lakes, greenbelts and nature reserves. For more information, visit www.siennaplantation.com.

About The Johnson Development Corp.

The Johnson Development Corp. is an award-winning residential and commercial land development company involved in premier projects including master-planned communities such as Sienna Plantation, Fall Creek, Riverstone, Woodforest, Tuscan Lakes, Edgewater and Silverlake in Houston, Texas, and Towne Lake, BridgeMill and Lake Arrowhead in Atlanta, Georgia. Established in 1975, known for innovative master planning and today one of the largest and most successful land developers in both Houston and Atlanta, Johnson Development has cultivated a strong reputation for vibrant, responsible development, with impeccably designed communities. For more information, visit www.johnsondevelopment.com.