



NEWS RELEASE

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City of Sugar Land Receives 2008 Community Economic Development Award

Sugar Land, TX – The Texas Economic Development Council (TEDC) selected Sugar Land to receive its 2008 Community Economic Development Award (CEDA) for cities with a population of 40,001 to 100,000. Carlton Schwab, President / CEO of TEDC, presented the 2008 CEDA at the October 6, 2008 City Council meeting.

The award recognizes Sugar Land's overall economic development program in business retention and recruitment and community improvement. The following 2008 projects were highlighted:

- Headquarters' Relocation of Advance Polybag and Minute Maid
- The Shop Sugar Land Marketing Program
- The Sugar Land Heritage Exhibit
- The Ultimate Texas Wine Flight

The Community Economic Development Awards program recognizes exceptional contributions toward the economic vitality of communities and the state through creativity, leadership and partnership in the achievement of business retention, business recruitment and community improvement.

The CEDA committee received applications from 27 member communities, with nominations judged on five criteria, including innovativeness, transferability, community commitment and leverage, measured objectives and secondary benefits.

“The CEDA recognition is one of the ways in which the TEDC honors the excellent work done by our communities, their leaders and their economic development

professionals,” noted 2008 TEDC Chair Mike McKinney, of Dallas. “Each community nominated achieved excellence in economic development and substantially improved the economic base of their respective regions. The recipient communities in each population category were recognized for extraordinary accomplishments in meeting the criteria set forth in the nomination process.”

Sugar Land’s award was presented at a special luncheon held on Sept. 30 at TEDC’s Annual Conference in Austin. Others competing against Sugar Land were the cities of Allen, Richardson, Rowlett and Victoria.

TEDC was organized in 1961 and provides information, education and legislative services to its members to foster the expansion of existing businesses, the location of new firms and the development of strategies that promote a positive business climate in Texas. With 900 members, the TEDC is now the largest state economic development association in the nation.



Photo Caption: Pictured (L-R) during a recognition at a recent Sugar Land City Council meeting are Economic Development Manager Tim Neeley, Business and Intergovernmental Relations Management Assistant II Andrew Temple, Texas Economic Development Council President and Chief Executive Officer Carlton Schwab, Director of Economic Development Regina Morales, Mayor James A. Thompson and Executive Director of Business and Intergovernmental Relations Joe Esch.