



Area ID: 0

Demographic

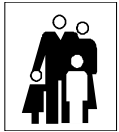
Market Profile

MISSOURI CITY 1

MISSOURI CITY 1



2000 Total Population	52,905
2000 Group Quarters	115
2008 Total Population	65,405
2013 Total Population	80,371
2008-2013 Annual Rate	4.21%



2000 Households	17,067
2000 Average Household Size	3.09
2008 Households	20,049
2008 Average Household Size	3.26
2013 Households	24,435
2013 Average Household Size	3.28
2008-2013 Annual Rate	4.04%
2000 Families	14,630
2000 Average Family Size	3.36
2008 Families	17,132
2008 Average Family Size	3.55
2013 Families	20,830
2013 Average Family Size	3.59
2008-2013 Annual Rate	3.99%



2000 Housing Units	17,479
Owner Occupied Housing Units	87.3%
Renter Occupied Housing Units	10.2%
Vacant Housing Units	2.5%

2008 Housing Units	20,584
Owner Occupied Housing Units	86.6%
Renter Occupied Housing Units	10.8%
Vacant Housing Units	2.6%

2013 Housing Units	25,067
Owner Occupied Housing Units	85.8%
Renter Occupied Housing Units	11.6%
Vacant Housing Units	2.5%

Median Household Income	
2000	\$70,247
2008	\$92,420
2013	\$109,514

Median Home Value	
2000	\$107,767
2008	\$158,370
2013	\$168,828

Per Capita Income	
2000	\$26,513
2008	\$35,151
2013	\$43,649

Median Age	
2000	35.1
2008	36.2
2013	35.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Area ID: 0

Demographic

MISSOURI CITY 1



2000 Household by Income

Household Income Base	17,097
<15,000	4.0%
\$15,000 - \$24,999	5.6%
\$25,000 - \$34,999	7.9%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	21.7%
\$75,000 - \$99,999	18.7%
\$100,000 - \$149,999	19.0%
\$150,000 - \$199,999	5.2%
\$200,000+	3.7%
Average Household Income	\$82,153

2008 Household by Income

Household Income Base	20,048
<15,000	2.6%
\$15,000 - \$24,999	3.1%
\$25,000 - \$34,999	4.3%
\$35,000 - \$49,999	8.9%
\$50,000 - \$74,999	19.1%
\$75,000 - \$99,999	16.1%
\$100,000 - \$149,999	27.3%
\$150,000 - \$199,999	9.7%
\$200,000+	9.1%
Average Household Income	\$115,582

2013 Household by Income

Household Income Base	24,435
<15,000	2.1%
\$15,000 - \$24,999	2.1%
\$25,000 - \$34,999	2.9%
\$35,000 - \$49,999	6.5%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	16.2%
\$100,000 - \$149,999	24.5%
\$150,000 - \$199,999	13.8%
\$200,000+	16.2%
Average Household Income	\$144,801

2000 Owner Occupied HUs by Value

Total	15,322
<50,000	4.3%
\$50,000 - \$99,999	41.3%
\$100,000 - \$149,999	29.3%
\$150,000 - \$199,999	16.5%
\$200,000 - \$299,999	6.4%
\$300,000 - \$499,999	1.7%
\$500,000 - \$999,999	0.4%
\$1,000,000 +	0.2%
Average Home Value	\$123,760

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,761
With Cash Rent	95.2%
No Cash Rent	4.8%
Median Rent	\$720
Average Rent	\$746

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Area ID: 0

Demographic

MISSOURI CITY 1



2000 Population by Age

Total	52,903
0 - 4	7.4%
5 - 9	8.4%
10 - 14	9.4%
15 - 24	13.1%
25 - 34	11.4%
35 - 44	19.4%
45 - 54	17.6%
55 - 64	7.9%
65 - 74	3.5%
75 - 84	1.5%
85 +	0.4%
18 +	68.8%

2008 Population by Age

Total	65,403
0 - 4	7.3%
5 - 9	7.5%
10 - 14	7.9%
15 - 24	13.3%
25 - 34	12.5%
35 - 44	14.6%
45 - 54	18.0%
55 - 64	12.3%
65 - 74	4.3%
75 - 84	1.8%
85 +	0.5%
18 +	72.5%

2013 Population by Age

Total	80,368
0 - 4	7.5%
5 - 9	7.2%
10 - 14	7.6%
15 - 24	11.9%
25 - 34	14.7%
35 - 44	13.4%
45 - 54	16.2%
55 - 64	13.6%
65 - 74	5.4%
75 - 84	1.9%
85 +	0.6%
18 +	73.2%

2000 Population by Sex

Males	48.7%
Females	51.3%

2008 Population by Sex

Males	48.4%
Females	51.6%

2013 Population by Sex

Males	48.3%
Females	51.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Area ID: 0

Demographic

MISSOURI CITY 1



2000 Population by Race/Ethnicity

Total	52,907
White Alone	44.1%
Black Alone	37.8%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	10.5%
Some Other Race Alone	5.4%
Two or More Races	2.1%
Hispanic Origin	12.9%
Diversity Index	73.0

2008 Population by Race/Ethnicity

Total	65,405
White Alone	39.5%
Black Alone	36.8%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	13.7%
Some Other Race Alone	7.3%
Two or More Races	2.3%
Hispanic Origin	17.4%
Diversity Index	77.9

2013 Population by Race/Ethnicity

Total	80,369
White Alone	37.9%
Black Alone	35.6%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	15.5%
Some Other Race Alone	8.3%
Two or More Races	2.4%
Hispanic Origin	19.6%
Diversity Index	79.9

2000 Population 3+ by School Enrollment

Total	50,590
Enrolled in Nursery/Preschool	2.5%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	14.9%
Enrolled in Grade 9-12	8.3%
Enrolled in College	5.0%
Enrolled in Grad/Prof School	1.5%
Not Enrolled in School	65.9%

2008 Population 25+ by Educational Attainment

Total	41,870
Less Than 9th Grade	4.3%
9th to 12th Grade, No Diploma	5.1%
High School Graduate	17.2%
Some College, No Degree	21.3%
Associate Degree	6.9%
Bachelor's Degree	29.3%
Master's/Prof/Doctorate Degree	15.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Area ID: 0

Demographic

MISSOURI CITY 1



2008 Population 15+ Marital Status

Total	50,555.0
Married	62.0%
Never Married	25.8%
Widowed	3.7%
Divorced	8.5%



2000 Population 16+ by Employment Status

Total	38,395
In Labor Force	73.0%
Civilian Employed	69.6%
Civilian Unemployed	3.4%
In Armed Forces	0.1%
Not In Labor Force	27.0%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	94.0%
Civilian Unemployed	6.0%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	94.2%
Civilian Unemployed	5.8%

2000 Females 16+ by Employment Status and Age of Children

Total	20,224
Own Children < 6 Only	9.0%
Employed/in Armed Forces	5.2%
Unemployed	0.3%
Not in Labor Force	3.4%
Own Children <6 and 6-17 Only	9.1%
Employed/in Armed Forces	5.7%
Unemployed	0.3%
Not in Labor Force	3.2%
Own Children 6-17 Only	23.5%
Employed/in Armed Forces	17.5%
Unemployed	0.9%
Not in Labor Force	5.1%
No Own Children < 18	58.4%
Employed/in Armed Forces	34.6%
Unemployed	1.9%
Not in Labor Force	21.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Area ID: 0

Demographic

MISSOURI CITY 1



2008 Employed Population 16+ by Industry

Total	30,522
Agriculture/Mining	3.6%
Construction	5.0%
Manufacturing	8.2%
Wholesale Trade	3.7%
Retail Trade	9.5%
Transportation/Utilities	6.5%
Information	2.1%
Finance/Insurance/Real Estate	9.1%
Services	48.1%
Public Administration	4.2%

2008 Employed Population 16+ by Occupation

Total	30,521
White Collar	75.4%
Management/Business/Financial	19.5%
Professional	29.4%
Sales	12.9%
Administrative Support	13.6%
Services	10.9%
Blue Collar	13.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.2%
Installation/Maintenance/Repair	2.2%
Production	3.9%
Transportation/Material Moving	4.3%



2000 Workers 16+ by Means of Transportation to Work

Total	26,337
Drove Alone - Car, Truck, or Van	83.2%
Carpooled - Car, Truck, or Van	11.7%
Public Transportation	1.8%
Walked	0.3%
Other Means	0.6%
Worked at Home	2.3%

2000 Workers 16+ by Travel Time to Work

Total	26,340
Did not Work at Home	97.7%
Less than 5 minutes	1.1%
5 to 9 minutes	3.5%
10 to 19 minutes	17.6%
20 to 24 minutes	11.1%
25 to 34 minutes	26.8%
35 to 44 minutes	13.0%
45 to 59 minutes	16.0%
60 to 89 minutes	6.7%
90 or more minutes	1.8%
Worked at Home	2.3%
Average Travel Time to Work (in min)	32.2

2000 Households by Vehicles Available

Total	17,087
None	1.1%
1	22.4%
2	54.3%
3	17.0%
4	4.1%
5+	1.2%
Average Number of Vehicles Available	2.0

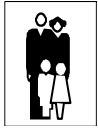
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Area ID: 0

Demographic

MISSOURI CITY 1



2000 Households by Type

Total	17,066
Family Households	85.7%
Married-couple Family	69.6%
With Related Children	41.1%
Other Family (No Spouse)	16.1%
With Related Children	10.9%
Nonfamily Households	14.3%
Householder Living Alone	11.9%
Householder Not Living Alone	2.4%
Households with Related Children	52.0%
Households with Persons 65+	12.3%

2000 Households by Size

Total	17,067
1 Person Household	11.9%
2 Person Household	28.5%
3 Person Household	21.6%
4 Person Household	21.7%
5 Person Household	10.1%
6 Person Household	3.8%
7 + Person Household	2.3%

2000 Households by Year Householder Moved In

Total	17,086
Moved in 1999 to March 2000	15.6%
Moved in 1995 to 1998	33.0%
Moved in 1990 to 1994	23.9%
Moved in 1980 to 1989	19.2%
Moved in 1970 to 1979	7.8%
Moved in 1969 or Earlier	0.6%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	17,477
1, Detached	92.5%
1, Attached	3.5%
2	0.2%
3 or 4	0.4%
5 to 9	0.2%
10 to 19	0.2%
20 +	1.6%
Mobile Home	1.5%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	17,479
1999 to March 2000	4.3%
1995 to 1998	14.0%
1990 to 1994	13.0%
1980 to 1989	27.7%
1970 to 1979	35.5%
1969 or Earlier	5.4%
Median Year Structure Built	1983

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Area ID: 0

Demographic

Market Profile

MISSOURI CITY 1

MISSOURI CITY 1



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$70,632,851
Average Spent	\$3,523.01
Spending Potential Index	131
Computers & Accessories: Total \$	\$7,599,233
Average Spent	\$379.03
Spending Potential Index	158
Education: Total \$	\$43,169,790
Average Spent	\$2,153.21
Spending Potential Index	157
Entertainment/Recreation: Total \$	\$117,909,236
Average Spent	\$5,881.05
Spending Potential Index	158
Food at Home: Total \$	\$141,928,173
Average Spent	\$7,079.06
Spending Potential Index	145
Food Away from Home: Total \$	\$104,658,249
Average Spent	\$5,220.12
Spending Potential Index	152
Health Care: Total \$	\$118,055,311
Average Spent	\$5,888.34
Spending Potential Index	144
HH Furnishings & Equip: Total \$	\$73,613,956
Average Spent	\$3,671.70
Spending Potential Index	160
Investments: Total \$	\$39,151,591
Average Spent	\$1,952.80
Spending Potential Index	192
Retail Goods: Total \$	\$823,006,729
Average Spent	\$41,049.76
Spending Potential Index	151
Shelter: Total \$	\$500,408,635
Average Spent	\$24,959.28
Spending Potential Index	161
TV/Video/Sound Equipment: Total \$	\$43,494,211
Average Spent	\$2,169.40
Spending Potential Index	151
Travel: Total \$	\$62,254,259
Average Spent	\$3,105.11
Spending Potential Index	165
Vehicle Maintenance & Repairs: Total \$	\$30,197,439
Average Spent	\$1,506.18
Spending Potential Index	152

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2008 and 2013