



Area ID: 0

Demographic

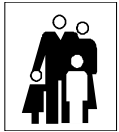
Market Profile

TX, Fort Bend County

TX, Fort Bend County



2000 Total Population	354,452
2000 Group Quarters	6,298
2008 Total Population	528,392
2013 Total Population	678,353
2008-2013 Annual Rate	5.12%



2000 Households	110,915
2000 Average Household Size	3.14
2008 Households	157,786
2008 Average Household Size	3.31
2013 Households	201,861
2013 Average Household Size	3.33
2008-2013 Annual Rate	5.05%
2000 Families	93,040
2000 Average Family Size	3.46
2008 Families	131,513
2008 Average Family Size	3.66
2013 Families	167,359
2013 Average Family Size	3.70
2008-2013 Annual Rate	4.94%



2000 Housing Units	115,991
Owner Occupied Housing Units	77.3%
Renter Occupied Housing Units	18.3%
Vacant Housing Units	4.4%

2008 Housing Units	166,029
Owner Occupied Housing Units	78.6%
Renter Occupied Housing Units	16.4%
Vacant Housing Units	5.0%

2013 Housing Units	210,053
Owner Occupied Housing Units	79.2%
Renter Occupied Housing Units	16.9%
Vacant Housing Units	3.9%

Median Household Income

2000	\$63,549
2008	\$85,362
2013	\$100,316

Median Home Value

2000	\$110,846
2008	\$175,102
2013	\$184,068

Per Capita Income

2000	\$24,985
2008	\$33,641
2013	\$42,078

Median Age

2000	33.2
2008	34.7
2013	34.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2000 Household by Income

Household Income Base	111,164
<15,000	7.3%
\$15,000 - \$24,999	7.2%
\$25,000 - \$34,999	9.3%
\$35,000 - \$49,999	13.5%
\$50,000 - \$74,999	21.5%
\$75,000 - \$99,999	15.7%
\$100,000 - \$149,999	15.9%
\$150,000 - \$199,999	5.2%
\$200,000+	4.4%
Average Household Income	\$78,765

2008 Household by Income

Household Income Base	157,786
<15,000	4.7%
\$15,000 - \$24,999	4.6%
\$25,000 - \$34,999	5.5%
\$35,000 - \$49,999	9.8%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	15.1%
\$100,000 - \$149,999	23.8%
\$150,000 - \$199,999	8.6%
\$200,000+	9.8%
Average Household Income	\$112,101

2013 Household by Income

Household Income Base	201,861
<15,000	3.6%
\$15,000 - \$24,999	3.4%
\$25,000 - \$34,999	3.7%
\$35,000 - \$49,999	7.5%
\$50,000 - \$74,999	16.8%
\$75,000 - \$99,999	15.0%
\$100,000 - \$149,999	22.4%
\$150,000 - \$199,999	12.1%
\$200,000+	15.6%
Average Household Income	\$140,910

2000 Owner Occupied HUs by Value

Total	89,628
<50,000	9.5%
\$50,000 - \$99,999	35.4%
\$100,000 - \$149,999	23.1%
\$150,000 - \$199,999	15.5%
\$200,000 - \$299,999	11.1%
\$300,000 - \$499,999	4.1%
\$500,000 - \$999,999	1.1%
\$1,000,000 +	0.2%
Average Home Value	\$137,678

2000 Specified Renter Occupied HUs by Contract Rent

Total	21,056
With Cash Rent	95.2%
No Cash Rent	4.8%
Median Rent	\$614
Average Rent	\$633

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2000 Population by Age

Total	354,452
0 - 4	7.7%
5 - 9	8.9%
10 - 14	9.7%
15 - 24	13.3%
25 - 34	12.9%
35 - 44	19.3%
45 - 54	15.6%
55 - 64	6.8%
65 - 74	3.4%
75 - 84	1.7%
85 +	0.5%
18 +	68.0%

2008 Population by Age

Total	528,392
0 - 4	7.9%
5 - 9	8.0%
10 - 14	8.4%
15 - 24	13.4%
25 - 34	12.7%
35 - 44	16.2%
45 - 54	16.9%
55 - 64	10.1%
65 - 74	3.9%
75 - 84	1.9%
85 +	0.6%
18 +	70.6%

2013 Population by Age

Total	678,353
0 - 4	8.1%
5 - 9	7.9%
10 - 14	8.1%
15 - 24	12.6%
25 - 34	13.5%
35 - 44	14.8%
45 - 54	16.3%
55 - 64	11.5%
65 - 74	4.6%
75 - 84	1.9%
85 +	0.7%
18 +	71.2%

2000 Population by Sex

Males	49.8%
Females	50.2%

2008 Population by Sex

Males	49.5%
Females	50.5%

2013 Population by Sex

Males	49.4%
Females	50.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2000 Population by Race/Ethnicity

Total	354,452
White Alone	57.0%
Black Alone	19.8%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	11.2%
Some Other Race Alone	9.1%
Two or More Races	2.6%
Hispanic Origin	21.1%
Diversity Index	74.9

2008 Population by Race/Ethnicity

Total	528,392
White Alone	52.9%
Black Alone	19.7%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	13.3%
Some Other Race Alone	11.0%
Two or More Races	2.9%
Hispanic Origin	25.5%
Diversity Index	79.2

2013 Population by Race/Ethnicity

Total	678,353
White Alone	50.9%
Black Alone	19.3%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	14.4%
Some Other Race Alone	12.1%
Two or More Races	3.0%
Hispanic Origin	28.0%
Diversity Index	81.1

2000 Population 3+ by School Enrollment

Total	338,918
Enrolled in Nursery/Preschool	2.5%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	16.1%
Enrolled in Grade 9-12	7.9%
Enrolled in College	4.2%
Enrolled in Grad/Prof School	1.1%
Not Enrolled in School	66.3%

2008 Population 25+ by Educational Attainment

Total	328,970
Less Than 9th Grade	6.2%
9th to 12th Grade, No Diploma	7.1%
High School Graduate	21.1%
Some College, No Degree	19.5%
Associate Degree	6.5%
Bachelor's Degree	26.9%
Master's/Prof/Doctorate Degree	12.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2008 Population 15+ Marital Status

Total	399,925.0
Married	63.8%
Never Married	24.9%
Widowed	3.5%
Divorced	7.9%



2000 Population 16+ by Employment Status

Total	253,911
In Labor Force	68.8%
Civilian Employed	65.4%
Civilian Unemployed	3.3%
In Armed Forces	0.1%
Not In Labor Force	31.2%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	94.1%
Civilian Unemployed	5.9%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	94.3%
Civilian Unemployed	5.7%

2000 Females 16+ by Employment Status and Age of Children

Total	129,447
Own Children < 6 Only	8.7%
Employed/in Armed Forces	4.9%
Unemployed	0.3%
Not in Labor Force	3.6%
Own Children <6 and 6-17 Only	9.3%
Employed/in Armed Forces	5.2%
Unemployed	0.2%
Not in Labor Force	3.8%
Own Children 6-17 Only	26.0%
Employed/in Armed Forces	17.9%
Unemployed	0.8%
Not in Labor Force	7.3%
No Own Children < 18	56.1%
Employed/in Armed Forces	30.5%
Unemployed	1.9%
Not in Labor Force	23.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2008 Employed Population 16+ by Industry

Total	229,671
Agriculture/Mining	4.9%
Construction	7.3%
Manufacturing	7.9%
Wholesale Trade	4.0%
Retail Trade	10.9%
Transportation/Utilities	5.1%
Information	2.0%
Finance/Insurance/Real Estate	8.0%
Services	46.3%
Public Administration	3.7%

2008 Employed Population 16+ by Occupation

Total	229,671
White Collar	71.2%
Management/Business/Financial	19.3%
Professional	26.1%
Sales	12.7%
Administrative Support	13.1%
Services	12.8%
Blue Collar	16.0%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	4.7%
Installation/Maintenance/Repair	2.9%
Production	4.4%
Transportation/Material Moving	3.8%



2000 Workers 16+ by Means of Transportation to Work

Total	163,614
Drove Alone - Car, Truck, or Van	81.6%
Carpooled - Car, Truck, or Van	12.6%
Public Transportation	1.7%
Walked	0.5%
Other Means	0.8%
Worked at Home	2.9%

2000 Workers 16+ by Travel Time to Work

Total	163,614
Did not Work at Home	97.1%
Less than 5 minutes	1.4%
5 to 9 minutes	5.3%
10 to 19 minutes	18.5%
20 to 24 minutes	11.8%
25 to 34 minutes	24.0%
35 to 44 minutes	10.5%
45 to 59 minutes	14.8%
60 to 89 minutes	8.5%
90 or more minutes	2.3%
Worked at Home	2.9%
Average Travel Time to Work (in min)	32.3

2000 Households by Vehicles Available

Total	110,915
None	2.8%
1	24.2%
2	51.6%
3	16.5%
4	3.8%
5+	1.1%
Average Number of Vehicles Available	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2000 Households by Type

Total	110,915
Family Households	83.9%
Married-couple Family	68.8%
With Related Children	42.5%
Other Family (No Spouse)	15.1%
With Related Children	10.6%
Nonfamily Households	16.1%
Householder Living Alone	13.5%
Householder Not Living Alone	2.6%
Households with Related Children	53.1%
Households with Persons 65+	13.0%

2000 Households by Size

Total	110,915
1 Person Household	13.5%
2 Person Household	27.0%
3 Person Household	20.3%
4 Person Household	22.1%
5 Person Household	10.4%
6 Person Household	4.1%
7 + Person Household	2.6%

2000 Households by Year Householder Moved In

Total	110,915
Moved in 1999 to March 2000	20.4%
Moved in 1995 to 1998	32.7%
Moved in 1990 to 1994	20.1%
Moved in 1980 to 1989	17.7%
Moved in 1970 to 1979	6.7%
Moved in 1969 or Earlier	2.4%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	115,991
1, Detached	83.2%
1, Attached	2.2%
2	0.5%
3 or 4	0.9%
5 to 9	1.4%
10 to 19	1.8%
20 +	4.8%
Mobile Home	5.2%
Other	0.1%

2000 Housing Units by Year Structure Built

Total	115,991
1999 to March 2000	6.9%
1995 to 1998	17.1%
1990 to 1994	13.7%
1980 to 1989	30.1%
1970 to 1979	22.1%
1969 or Earlier	10.1%
Median Year Structure Built	1986

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$543,231,493
Average Spent	\$3,442.84
Spending Potential Index	128
Computers & Accessories: Total \$	\$58,019,228
Average Spent	\$367.71
Spending Potential Index	154
Education: Total \$	\$327,324,519
Average Spent	\$2,074.48
Spending Potential Index	151
Entertainment/Recreation: Total \$	\$897,387,492
Average Spent	\$5,687.37
Spending Potential Index	153
Food at Home: Total \$	\$1,111,088,460
Average Spent	\$7,041.74
Spending Potential Index	144
Food Away from Home: Total \$	\$807,751,452
Average Spent	\$5,119.28
Spending Potential Index	149
Health Care: Total \$	\$915,832,562
Average Spent	\$5,804.27
Spending Potential Index	142
HH Furnishings & Equip: Total \$	\$552,745,599
Average Spent	\$3,503.13
Spending Potential Index	152
Investments: Total \$	\$280,476,890
Average Spent	\$1,777.58
Spending Potential Index	175
Retail Goods: Total \$	\$6,328,864,640
Average Spent	\$40,110.43
Spending Potential Index	148
Shelter: Total \$	\$3,801,685,817
Average Spent	\$24,093.94
Spending Potential Index	155
TV/Video/Sound Equipment: Total \$	\$336,093,423
Average Spent	\$2,130.06
Spending Potential Index	148
Travel: Total \$	\$465,874,989
Average Spent	\$2,952.57
Spending Potential Index	157
Vehicle Maintenance & Repairs: Total \$	\$233,332,348
Average Spent	\$1,478.79
Spending Potential Index	149

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2008 and 2013