



Area ID: KATY

Demographic

City Limits 2007



2000 Total Population	892
2000 Group Quarters	59
2007 Total Population	1,126
2012 Total Population	1,275
2007-2012 Annual Rate	2.52%



2000 Households	427
2000 Average Household Size	1.95
2007 Households	490
2007 Average Household Size	2.18
2012 Households	540
2012 Average Household Size	2.25
2007-2012 Annual Rate	1.96%
2000 Families	174
2000 Average Family Size	2.99
2007 Families	176
2007 Average Family Size	3.56
2012 Families	206
2012 Average Family Size	3.58
2007-2012 Annual Rate	3.20%



2000 Housing Units	458
Owner Occupied Housing Units	25.6%
Renter Occupied Housing Units	67.8%
Vacant Housing Units	6.6%

2007 Housing Units	540
Owner Occupied Housing Units	33.5%
Renter Occupied Housing Units	57.2%
Vacant Housing Units	9.3%

2012 Housing Units	586
Owner Occupied Housing Units	37.8%
Renter Occupied Housing Units	54.4%
Vacant Housing Units	7.9%

Median Household Income	
2000	\$28,555
2007	\$28,591
2012	\$33,722

Median Home Value	
2000	\$56,500
2007	\$205,833
2012	\$234,091

Per Capita Income	
2000	\$22,027
2007	\$22,991
2012	\$25,198

Median Age	
2000	34.4
2007	36.5
2012	38.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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Market Profile



2000 Household by Income

Household Income Base	444
<15,000	25.5%
\$15,000 - \$24,999	20.0%
\$25,000 - \$34,999	14.2%
\$35,000 - \$49,999	20.7%
\$50,000 - \$74,999	7.4%
\$75,000 - \$99,999	3.8%
\$100,000 - \$149,999	4.5%
\$150,000 - \$199,999	1.4%
\$200,000+	2.5%
Average Household Income	\$45,925

2007 Household by Income

Household Income Base	489
<15,000	18.2%
\$15,000 - \$24,999	10.2%
\$25,000 - \$34,999	31.3%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	11.2%
\$75,000 - \$99,999	5.7%
\$100,000 - \$149,999	6.1%
\$150,000 - \$199,999	3.3%
\$200,000+	2.5%
Average Household Income	\$52,721

2012 Household by Income

Household Income Base	539
<15,000	13.0%
\$15,000 - \$24,999	9.8%
\$25,000 - \$34,999	32.3%
\$35,000 - \$49,999	9.1%
\$50,000 - \$74,999	12.6%
\$75,000 - \$99,999	7.4%
\$100,000 - \$149,999	8.7%
\$150,000 - \$199,999	3.7%
\$200,000+	3.3%
Average Household Income	\$60,214

2000 Owner Occupied HUs by Value

Total	117
<50,000	44.4%
\$50,000 - \$99,999	11.1%
\$100,000 - \$149,999	12.0%
\$150,000 - \$199,999	8.5%
\$200,000 - \$299,999	16.2%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	7.7%
\$1,000,000 +	0.0%
Average Home Value	\$153,853

2000 Specified Renter Occupied HUs by Contract Rent

Total	303
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$492
Average Rent	\$879

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population by Age

Total	892
0 - 4	4.7%
5 - 9	4.5%
10 - 14	8.4%
15 - 24	18.9%
25 - 34	14.3%
35 - 44	13.6%
45 - 54	9.4%
55 - 64	6.8%
65 - 74	6.7%
75 - 84	8.1%
85 +	4.5%
18 +	74.7%

2007 Population by Age

Total	1,124
0 - 4	4.9%
5 - 9	4.6%
10 - 14	7.5%
15 - 24	20.0%
25 - 34	11.3%
35 - 44	11.2%
45 - 54	11.9%
55 - 64	10.9%
65 - 74	6.4%
75 - 84	7.3%
85 +	4.0%
18 +	76.2%

2012 Population by Age

Total	1,278
0 - 4	4.9%
5 - 9	4.8%
10 - 14	7.3%
15 - 24	18.5%
25 - 34	11.0%
35 - 44	10.3%
45 - 54	12.5%
55 - 64	12.8%
65 - 74	6.7%
75 - 84	6.8%
85 +	4.3%
18 +	76.6%

2000 Population by Sex

Males	46.4%
Females	53.6%

2007 Population by Sex

Males	46.2%
Females	53.8%

2012 Population by Sex

Males	46.3%
Females	53.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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City Limits 2007



2000 Population by Race/Ethnicity

Total	892
White Alone	73.2%
Black Alone	19.5%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	5.0%
Two or More Races	0.9%
Hispanic Origin	18.7%
Diversity Index	60.0

2007 Population by Race/Ethnicity

Total	1,126
White Alone	70.3%
Black Alone	19.2%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	1.3%
Some Other Race Alone	7.3%
Two or More Races	1.4%
Hispanic Origin	23.9%
Diversity Index	66.2

2012 Population by Race/Ethnicity

Total	1,275
White Alone	69.1%
Black Alone	18.4%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	1.6%
Some Other Race Alone	8.8%
Two or More Races	1.7%
Hispanic Origin	27.5%
Diversity Index	69.3

2000 Population 3+ by School Enrollment

Total	885
Enrolled in Nursery/Preschool	2.4%
Enrolled in Kindergarten	0.0%
Enrolled in Grade 1-8	8.0%
Enrolled in Grade 9-12	6.3%
Enrolled in College	5.6%
Enrolled in Grad/Prof School	0.0%
Not Enrolled in School	77.6%

2000 Population 25+ by Educational Attainment

Total	575
Less Than 9th Grade	8.0%
9th to 12th Grade, No Diploma	24.7%
High School Graduate	25.2%
Some College, No Degree	17.9%
Associate Degree	5.0%
Bachelor's Degree	9.4%
Master's/Prof/Doctorate Degree	9.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population 15+ by Sex and Marital Status

Total	784
Females	52.0%
Never Married	14.2%
Married, Not Separated	26.1%
Married, Separated	0.0%
Widowed	8.0%
Divorced	3.7%
Males	48.0%
Never Married	13.9%
Married, Not Separated	24.1%
Married, Separated	0.0%
Widowed	4.0%
Divorced	6.0%



2000 Population 16+ by Employment Status

Total	743
In Labor Force	62.6%
Civilian Employed	54.4%
Civilian Unemployed	8.2%
In Armed Forces	0.0%
Not In Labor Force	37.4%

2007 Civilian Population 16+ in Labor Force

Civilian Employed	85.5%
Civilian Unemployed	14.5%

2012 Civilian Population 16+ in Labor Force

Civilian Employed	87.9%
Civilian Unemployed	12.1%

2000 Females 16+ by Employment Status and Age of Children

Total	368
Own Children < 6 Only	9.2%
Employed/in Armed Forces	4.6%
Unemployed	3.3%
Not in Labor Force	1.4%
Own Children <6 and 6-17 Only	5.2%
Employed/in Armed Forces	5.2%
Unemployed	0.0%
Not in Labor Force	0.0%
Own Children 6-17 Only	13.9%
Employed/in Armed Forces	7.9%
Unemployed	3.3%
Not in Labor Force	2.7%
No Own Children < 18	71.7%
Employed/in Armed Forces	22.8%
Unemployed	4.6%
Not in Labor Force	44.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2007 Employed Population 16+ by Industry

Total	473
Agriculture/Mining	6.3%
Construction	15.4%
Manufacturing	4.4%
Wholesale Trade	4.0%
Retail Trade	19.2%
Transportation/Utilities	3.0%
Information	0.6%
Finance/Insurance/Real Estate	7.6%
Services	38.1%
Public Administration	1.3%

2007 Employed Population 16+ by Occupation

Total	473
White Collar	67.2%
Management/Business/Financial	17.5%
Professional	22.4%
Sales	20.1%
Administrative Support	7.2%
Services	14.6%
Blue Collar	18.2%
Farming/Forestry/Fishing	1.1%
Construction/Extraction	4.9%
Installation/Maintenance/Repair	5.9%
Production	3.8%
Transportation/Material Moving	2.5%



2000 Workers 16+ by Means of Transportation to Work

Total	389
Drove Alone - Car, Truck, or Van	90.5%
Carpooled - Car, Truck, or Van	9.3%
Public Transportation	0.0%
Walked	0.0%
Other Means	0.0%
Worked at Home	0.3%

2000 Workers 16+ by Travel Time to Work

Total	387
Did not Work at Home	99.7%
Less than 5 minutes	2.1%
5 to 9 minutes	25.8%
10 to 19 minutes	26.6%
20 to 24 minutes	24.0%
25 to 34 minutes	9.0%
35 to 44 minutes	6.2%
45 to 59 minutes	2.8%
60 to 89 minutes	3.1%
90 or more minutes	0.0%
Worked at Home	0.3%
Average Travel Time to Work (in min)	18.3

2000 Households by Vehicles Available

Total	423
None	16.3%
1	51.3%
2	29.6%
3	1.9%
4	0.9%
5+	0.0%
Average Number of Vehicles Available	1.2

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Households by Type

Total	427
Family Households	40.7%
Married-couple Family	27.6%
With Related Children	12.2%
Other Family (No Spouse)	13.1%
With Related Children	9.1%
Nonfamily Households	59.3%
Householder Living Alone	54.1%
Householder Not Living Alone	5.2%
Households with Related Children	21.3%
Households with Persons 65+	36.3%

2000 Households by Size

Total	427
1 Person Household	54.4%
2 Person Household	23.8%
3 Person Household	8.0%
4 Person Household	7.1%
5 Person Household	3.5%
6 Person Household	2.1%
7 + Person Household	1.2%

2000 Households by Year Householder Moved In

Total	422
Moved in 1999 to March 2000	28.7%
Moved in 1995 to 1998	45.5%
Moved in 1990 to 1994	9.7%
Moved in 1980 to 1989	5.0%
Moved in 1970 to 1979	9.0%
Moved in 1969 or Earlier	2.1%
Median Year Householder Moved In	1997



2000 Housing Units by Units in Structure

Total	462
1, Detached	25.8%
1, Attached	0.0%
2	0.0%
3 or 4	5.4%
5 to 9	3.9%
10 to 19	5.4%
20 +	48.1%
Mobile Home	11.5%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	462
1999 to March 2000	1.9%
1995 to 1998	33.1%
1990 to 1994	4.3%
1980 to 1989	24.0%
1970 to 1979	18.6%
1969 or Earlier	18.0%
Median Year Structure Built	1986

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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2007 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$887,985
Average Spent	\$1,812.21
Spending Potential Index	66
Computers & Accessories: Total \$	\$92,849
Average Spent	\$189.49
Spending Potential Index	76
Education: Total \$	\$553,934
Average Spent	\$1,130.48
Spending Potential Index	88
Entertainment/Recreation: Total \$	\$1,198,037
Average Spent	\$2,444.97
Spending Potential Index	71
Food at Home: Total \$	\$1,806,917
Average Spent	\$3,687.59
Spending Potential Index	73
Food Away from Home: Total \$	\$1,224,265
Average Spent	\$2,498.50
Spending Potential Index	74
Health Care: Total \$	\$1,428,620
Average Spent	\$2,915.55
Spending Potential Index	75
HH Furnishings & Equip: Total \$	\$751,716
Average Spent	\$1,534.11
Spending Potential Index	68
Investments: Total \$	\$667,390
Average Spent	\$1,362.02
Spending Potential Index	91
Retail Goods: Total \$	\$9,114,480
Average Spent	\$18,600.98
Spending Potential Index	70
Shelter: Total \$	\$5,350,725
Average Spent	\$10,919.85
Spending Potential Index	73
TV/Video/Sound Equipement: Total \$	\$432,383
Average Spent	\$882.41
Spending Potential Index	76
Travel: Total \$	\$661,020
Average Spent	\$1,349.02
Spending Potential Index	73
Vehicle Maintenance & Repairs: Total \$	\$372,716
Average Spent	\$760.64
Spending Potential Index	71

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2002, 2003, and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics, ESRI forecasts for 2007 and 2012