




Rosenberg City, TX
 Rosenberg city, TX (4863284)
 Geography: Place

	2000 Total Population	24,043
	2000 Group Quarters	224
	2010 Total Population	30,673
	2015 Total Population	35,562
	2010 - 2015 Annual Rate	3%
	2000 Households	7,933
	2000 Average Household Size	3
	2010 Households	9,602
	2010 Average Household Size	3.17
	2015 Households	11,041
	2015 Average Household Size	3.2
	2010 - 2015 Annual Rate	2.83%
	2000 Families	5,976
	2000 Average Family Size	3.48
	2010 Families	7,253
	2010 Average Family Size	3.69
	2015 Families	8,305
	2015 Average Family Size	3.73
	2010 - 2015 Annual Rate	2.75%
	2000 Housing Units	8,438
	Owner Occupied Housing Units	53.6%
	Renter Occupied Housing Units	40.4%
	Vacant Housing Units	6.0%
	2010 Housing Units	10,419
	Owner Occupied Housing Units	53.6%
	Renter Occupied Housing Units	38.6%
	Vacant Housing Units	7.8%
	2015 Housing Units	11,886
	Owner Occupied Housing Units	54.7%
	Renter Occupied Housing Units	38.2%
	Vacant Housing Units	7.1%
	Median Household Income	
	2000	\$35,435
	2010	\$46,767
	2015	\$54,251
	Median Home Value	
	2000	\$63,500
	2010	\$102,915
	2015	\$128,049
	Per Capita Income	
	2000	\$14,814
	2010	\$18,299
	2015	\$20,334
	Median Age	
	2000	30.2
	2010	32.9
	2015	33.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Income

Household Income Base	7,970
< \$15,000	18.3%
\$15,000 - \$24,999	14.4%
\$25,000 - \$34,999	16.7%
\$35,000 - \$49,999	17.2%
\$50,000 - \$74,999	20.0%
\$75,000 - \$99,999	7.6%
\$100,000 - \$149,999	4.2%
\$150,000 - \$199,999	0.9%
\$200,000+	0.7%
Average Household Income	\$44,344

2010 Households by Income

Household Income Base	9,601
< \$15,000	12.7%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	12.3%
\$35,000 - \$49,999	18.3%
\$50,000 - \$74,999	22.0%
\$75,000 - \$99,999	10.1%
\$100,000 - \$149,999	10.3%
\$150,000 - \$199,999	2.0%
\$200,000+	1.5%
Average Household Income	\$58,144

2015 Households by Income

Household Income Base	11,039
< \$15,000	10.6%
\$15,000 - \$24,999	9.2%
\$25,000 - \$34,999	9.9%
\$35,000 - \$49,999	13.7%
\$50,000 - \$74,999	29.3%
\$75,000 - \$99,999	9.0%
\$100,000 - \$149,999	13.8%
\$150,000 - \$199,999	2.5%
\$200,000+	2.0%
Average Household Income	\$65,200

2000 Owner Occupied HUs by Value

Total	4,495
<\$50,000	32.2%
\$50,000 - 99,999	55.8%
\$100,000 - 149,999	9.8%
\$150,000 - 199,999	1.9%
\$200,000 - \$299,999	0.3%
\$300,000 - 499,999	0.0%
\$500,000 - 999,999	0.0%
\$1,000,000+	0.0%
Average Home Value	\$64,782

2000 Specified Renter Occupied HUs by Contract Rent

Total	3,410
With Cash Rent	97.2%
No Cash Rent	2.8%
Median Rent	\$437
Average Rent	\$420

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

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2000 Population by Age

Total	24,043
Age 0 - 4	8.8%
Age 5 - 9	8.6%
Age 10 - 14	8.4%
Age 15 - 19	8.3%
Age 20 - 24	7.7%
Age 25 - 34	15.4%
Age 35 - 44	14.6%
Age 45 - 54	11.0%
Age 55 - 64	7.5%
Age 65 - 74	5.3%
Age 75 - 84	3.3%
Age 85+	1.2%
Age 18+	69.1%

2010 Population by Age

Total	30,669
Age 0 - 4	8.6%
Age 5 - 9	8.3%
Age 10 - 14	7.8%
Age 15 - 19	7.5%
Age 20 - 24	6.5%
Age 25 - 34	14.3%
Age 35 - 44	13.8%
Age 45 - 54	13.3%
Age 55 - 64	10.0%
Age 65 - 74	5.7%
Age 75 - 84	3.1%
Age 85+	1.2%
Age 18+	70.7%

2015 Population by Age

Total	35,561
Age 0 - 4	8.3%
Age 5 - 9	8.2%
Age 10 - 14	8.1%
Age 15 - 19	7.3%
Age 20 - 24	6.3%
Age 25 - 34	13.4%
Age 35 - 44	13.6%
Age 45 - 54	12.5%
Age 55 - 64	11.0%
Age 65 - 74	6.7%
Age 75 - 84	3.2%
Age 85+	1.2%
Age 18+	70.8%

2000 Population by Sex

Males	49.7%
Females	50.3%

2010 Population by Sex

Males	49.3%
Females	50.7%

2015 Population by Sex

Males	49.2%
Females	50.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Race/Ethnicity

Total	24,043
White Alone	65.7%
Black Alone	8.5%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	22.2%
Two or More Races	2.8%
Hispanic Origin	55.0%
Diversity Index	77.8

2010 Population by Race/Ethnicity

Total	30,673
White Alone	59.9%
Black Alone	9.9%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	25.4%
Two or More Races	3.4%
Hispanic Origin	60.9%
Diversity Index	80.7

2015 Population by Race/Ethnicity

Total	35,562
White Alone	60.3%
Black Alone	10.4%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	24.6%
Two or More Races	3.4%
Hispanic Origin	61.7%
Diversity Index	80.2



2000 Population 3+ by School Enrollment

Total	22,796
Enrolled in Nursery/Preschool	2.2%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	14.7%
Enrolled in Grade 9-12	6.6%
Enrolled in College	2.1%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	72.2%

2010 Population 25+ by Educational Attainment

Total	18,820
Less than 9th Grade	17.0%
9th - 12th Grade, No Diploma	13.4%
High School Graduate	35.8%
Some College, No Degree	17.1%
Associate Degree	4.3%
Bachelor's Degree	8.9%
Graduate/Professional Degree	3.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status

Total	23,102
Never Married	30.3%
Married	52.5%
Widowed	5.9%
Divorced	11.3%



2000 Population 16+ by Employment Status

Total	17,535
In Labor Force	64.0%
Civilian Employed	59.9%
Civilian Unemployed	4.0%
In Armed Forces	0.0%
Not in Labor Force	36.0%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	87.8%
Civilian Unemployed	12.2%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	89.9%
Civilian Unemployed	10.1%

2000 Females 16+ by Employment Status and Age of Children

Total	8,863
Own Children < 6 Only	10.4%
Employed/in Armed Forces	6.1%
Unemployed	0.3%
Not in Labor Force	4.0%
Own Children < 6 and 6-17 Only	9.4%
Employed/in Armed Forces	5.2%
Unemployed	0.4%
Not in Labor Force	3.7%
Own Children 6-17 Only	18.9%
Employed/in Armed Forces	13.4%
Unemployed	0.6%
Not in Labor Force	5.0%
No Own Children < 18	61.3%
Employed/in Armed Forces	27.5%
Unemployed	2.2%
Not in Labor Force	31.6%



2010 Employed Population 16+ by Industry

Total	11,328
Agriculture/Mining	3.1%
Construction	11.9%
Manufacturing	7.6%
Wholesale Trade	4.1%
Retail Trade	13.3%
Transportation/Utilities	4.5%
Information	2.1%
Finance/Insurance/Real Estate	5.7%
Services	42.9%
Public Administration	5.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation

Total	11,327
White Collar	50.1%
Management/Business/Financial	10.5%
Professional	15.3%
Sales	11.3%
Administrative Support	13.1%
Services	21.1%
Blue Collar	28.7%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	11.1%
Installation/Maintenance/Repair	4.0%
Production	7.2%
Transportation/Material Moving	5.7%



2000 Workers 16+ by Means of Transportation to Work

Total	10,246
Drove Alone - Car, Truck, or Van	75.5%
Carpooled - Car, Truck, or Van	19.5%
Public Transportation	0.5%
Walked	0.8%
Other Means	2.2%
Worked at Home	1.4%

2000 Workers 16+ by Travel Time to Work

Total	10,246
Did Not Work at Home	98.6%
Less than 5 minutes	2.1%
5 to 9 minutes	13.1%
10 to 19 minutes	28.9%
20 to 24 minutes	10.7%
25 to 34 minutes	17.9%
35 to 44 minutes	4.9%
45 to 59 minutes	9.4%
60 to 89 minutes	8.9%
90 or more minutes	2.6%
Worked at Home	1.4%
Average Travel Time to Work (in min)	27.0

2000 Households by Vehicles Available

Total	7,940
None	10.5%
1	38.0%
2	37.3%
3	10.3%
4	2.9%
5+	1.0%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Type

Total	7,933
Family Households	75.3%
Married-couple Family	53.4%
With Related Children	31.1%
Other Family (No Spouse)	22.0%
With Related Children	15.5%
Nonfamily Households	24.7%
Householder Living Alone	20.8%
Householder Not Living Alone	3.9%
Households with Related Children	46.6%
Households with Persons 65+	21.3%

2000 Households by Size

Total	7,933
1 Person Household	20.8%
2 Person Household	26.2%
3 Person Household	18.5%
4 Person Household	16.7%
5 Person Household	9.1%
6 Person Household	5.0%
7+ Person Household	3.7%

2000 Households by Year Householder Moved In

Total	7,940
Moved in 1999 to March 2000	21.0%
Moved in 1995 to 1998	32.2%
Moved in 1990 to 1994	14.3%
Moved in 1980 to 1989	13.4%
Moved in 1970 to 1979	10.3%
Moved in 1969 or Earlier	8.7%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	8,444
1, Detached	63.1%
1, Attached	2.0%
2	1.8%
3 or 4	2.8%
5 to 9	2.9%
10 to 19	2.7%
20+	12.9%
Mobile Home	11.7%
Other	0.1%

2000 Housing Units by Year Structure Built


Total	8,444
1999 to March 2000	3.0%
1995 to 1998	9.4%
1990 to 1994	3.8%
1980 to 1989	20.5%
1970 to 1979	26.1%
1969 or Earlier	37.3%
Median Year Structure Built	1975

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

1. Southwestern Families
2. Milk and Cookies
3. Midland Crowd

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$13,569,481
Average Spent	\$1,413.19
Spending Potential Index	59
Computers & Accessories: Total \$	\$1,754,530
Average Spent	\$182.73
Spending Potential Index	83
Education: Total \$	\$9,273,300
Average Spent	\$965.77
Spending Potential Index	79
Entertainment/Recreation: Total \$	\$25,791,168
Average Spent	\$2,686.02
Spending Potential Index	83
Food at Home: Total \$	\$37,278,036
Average Spent	\$3,882.32
Spending Potential Index	87
Food Away from Home: Total \$	\$26,529,382
Average Spent	\$2,762.90
Spending Potential Index	86
Health Care: Total \$	\$29,983,234
Average Spent	\$3,122.60
Spending Potential Index	84
HH Furnishings & Equipment: Total \$	\$14,437,055
Average Spent	\$1,503.55
Spending Potential Index	73
Investments: Total \$	\$11,348,244
Average Spent	\$1,181.86
Spending Potential Index	68
Retail Goods: Total \$	\$195,936,593
Average Spent	\$20,405.81
Spending Potential Index	82
Shelter: Total \$	\$125,347,559
Average Spent	\$13,054.32
Spending Potential Index	83
TV/Video/Audio: Total \$	\$10,179,883
Average Spent	\$1,060.18
Spending Potential Index	85
Travel: Total \$	\$14,045,415
Average Spent	\$1,462.76
Spending Potential Index	77
Vehicle Maintenance & Repairs: Total \$	\$7,733,536
Average Spent	\$805.41
Spending Potential Index	85

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.