

# HOUSTON BUSINESS JOURNAL

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## Charming Charlie leases space in Missouri City

Houston Business Journal - by [Jennifer Dawson](#) Reporter

**Charming Charlie Inc.** — the fast-growing fashion accessories retailer — has leased 141,000 square feet of industrial space in Missouri City to house a color-coordinated stock pile of earrings, necklaces and bracelets.

The retailer leased space in the Beltway Crossing Business Park near Highway 90A and South Gessner. The 166,000-square-foot structure, developed by **Stream Realty Partners LP**, is owned by **TPRF II/SR Missouri City LP**.

Charming Charlie plans to occupy the newly-built space within the next month.

Mark Nicholas and Richard Quarles of **Jones Lang LaSalle** represented Charming Charlie on the lease.

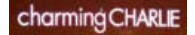
Justin Robinson and Kyle Valentine of Stream represented the landlord.

“It was a big deal for that market,” Robinson said.

Houston-based Charming Charlie, which opened its original store on Harwin in 2004, now has 36 locations in Houston and surrounding areas.

The original store has been operating as a final sale center since March 2009, but now it’s having a closing sale. The growing company needs that space for corporate offices, so the store is scheduled to close.

Charming Charlie opened its newest store in Market Street The Woodlands, in first-floor retail space below the new Avia Hotel.

The logo for Charming Charlie, featuring the brand name in a stylized font with 'CHARLIE' in all caps.

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